





Why configurators?

The demand for configurators has increased strongly in recent years. This is due to the changing demands of consumers. They are no longer willing to choose between a variety of different offerings. They want products and system solutions that are configured to meet their specific requirements. A configurator enables the creation of individualized products, optimally tailored to the needs of the customers. The willingness to buy increases and the rate of returns decreases thanks to custommade product solutions.



Why choose mach parat?

With experience and a wealth of ideas, we develop configurators for different product and system solutions for B2B and B2C. Over the years, we have created configurators for living room and bathroom furniture, planning tools for exteriors, and car and product configurators.

Our configurators offer intuitive use and a clear structure, as well as high-quality visualization of the products in 2D and 3D. Responsive design allows them to be used on desktops, tablets and smartphones.

The finished configurations can be saved, opened and edited. The user can be provided with a PDF file of the configuration with images, article lists and prices for the purpose of documentation. Furthermore, the configurations can be sent by email and shared on social media, if desired.

The configurators can be directly connected to shop systems so that the articles can be loaded out of the shop and configurations can be put into the shopping cart and ordered. Alternatively or additionally, the configuration can be sent to a dealer or manufacturer. A dealer search can be an ideal addition here.

Articles, information and prices can be edited easily and quickly. The configurator can be multilingual and facilitate various currencies.

We know that each configurator is subject to its own special product rules, which are defined by how modules are combined and where which material can be used, for example. We deliver the optimal concept for these often complex requirements.



Prominent features of our configurators

- Can be used on desktop, tablet and smartphone
- Intuitive use
- High-quality product visualization in 2D and 3D
- Presentation of additional article information and images
- Configurations can be loaded, edited and saved; saving without login is also possible
- PDF generation with article lists and images
- Price calculation
- Shop interface

Intuitive use and exact planning

- Free movement within the space
- Precise positioning through snapping and magnet functions as well as ruler and dimensioning
- Allocation of colors and materials
- Possible integration of walls and living areas as well as objects

Technical details

- HTML5
- Javascript/jQuery
- CSS3
- WebGL

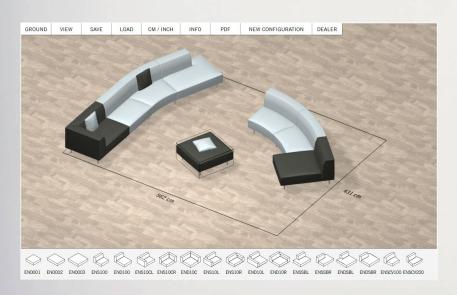
Areas of use

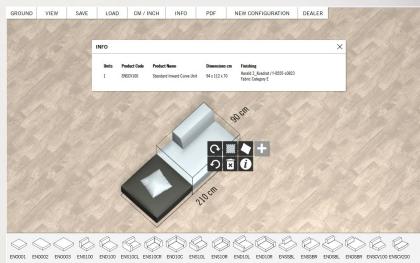
- B2B and B2C
- Interiors
- Exteriors
- Automotive
- · Product and system solutions

X

BENSEN

Configurator for the sofa system Endless

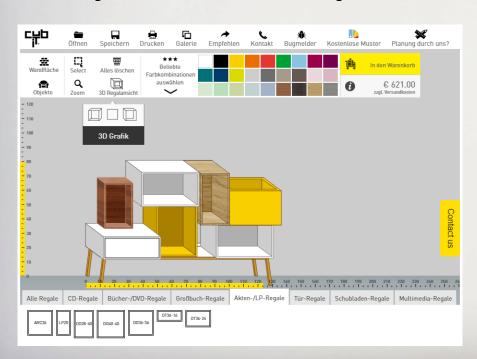


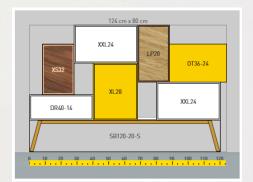




Cubit

Shelf configurator with serversided 3D-rendering



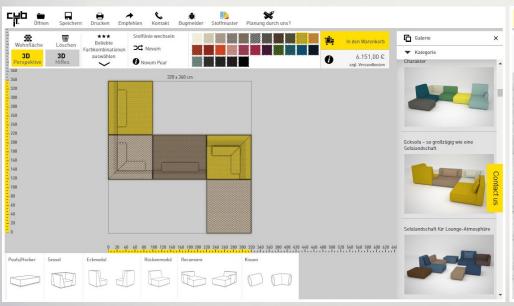






Cubit

Sofa configurator with 3D-WebGL-visualization

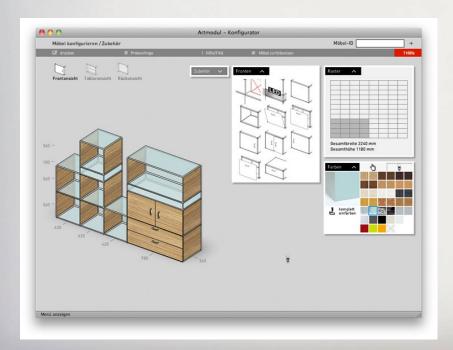


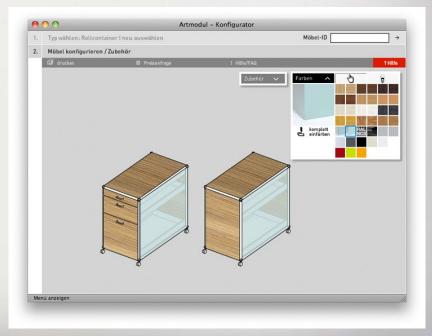


X

Artmodul

Configurators for system furnitures, container and tables

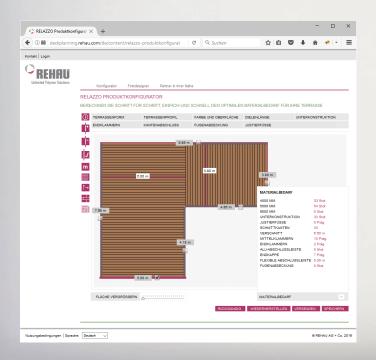




X

Rehau

Planning tool for terraces including retailer area

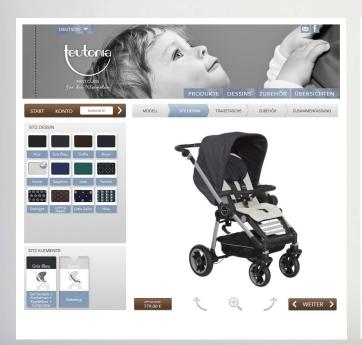


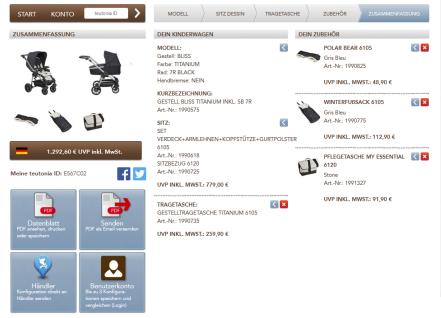
CREHAU Mainat Paper Salara www.rehau.com/relazzo		
	REHAU AG + Co Rheniumhaus 95111 Rehau Deutschland	
	VE	Stück
Dielen RELAZZO classic 5m Ambra	5m	32
Dielen RELAZZO classic 6m Ambra	6m	32
Unterkonstruktion 60x40mm	4m	28
Justierfüße 50-90mm	20 Stk.	20
/// Justierfuß Schrauben	20 Schrauben	20
Montagewinkel	20 Montagewinkel + 45 Schrauben bei Bedarf	10
Gummiunterlage 50x50x5mm	bei Bedarf	397
Set Mittelklammern	100 Klammern + 100 Schrauben	8
Set Endklammern	25 Klammern + 25 Schrauben	2
Endkappe	25 Kappen	5
	us I 95111 Rehau I Deutschland	PEFC

X

teutonia

Configurator for strollers and additional accessories





X

Audi

Car configurators for various models





Contact



mach parat Jan-Philipp Behrens Lichtstraße 49 50825 Köln, Germany

Phone +49(0)221 - 97 77 19 19 behrens@mach-parat.de www.mach-parat.de